

## Departmental Colloquium Series – Winter Semester 2024/25

Wednesday 23.10.2024 - 16:00-18:00

The Department of Social and Cultural Anthropology Münster

Stadtstraße 21, Room STU 2.10

## From Science to Innovation – How Social Anthropologists are reshaping the world

Becoming a social anthropologist means being trained in a wide range of skills. We learn how to participate in people's lives and understand their everyday challenges in a specific social environment. We learn to analyze social phenomena, to narrate through “Thick Description” (Geertz 1973) and we are making sure to always put the “how” before the “why”. Besides theoretical and organizational knowledge, we additionally bring a regional, cultural and often linguistic expertise to the table.

Design Thinking as a method perfectly builds on the above by taking the researcher's expertise to the level of solving complex social problems.

Join our Design Thinking sprint in the field of Social Entrepreneurship and unleash your transformative power as an anthropologist to solve today's and tomorrow's problems.

*Natalie Powroznik studied Social Anthropology at the University of Münster and holds a PhD in Sociology. Throughout her research projects, she is working on vulnerable groups in sensitive religious contexts, who have experienced violence, flight or illness. Thereby she is training social work students and professionals at various universities.*

*Natalie is part of the REACH – EUREGIO Start-up Center (University of Münster) and pursuing an MBA with a focus on innovation processes in the area of social economy.*

